

Sponsorship Opportunities with Trinity Counseling Service

Thank you for considering becoming a sponsor of a Trinity Counseling Service event! Sponsoring our events gives you and/or your company a unique opportunity to support of our organization, promote your brand and help us continue to provide vital mental health services to our community. If you would prefer to remain anonymous we would be happy to honor this request. Company names can be substituted with an individual or family name if desired.

Below are the descriptions of each sponsorship level. Listed next to the promotion descriptions are listed the approximate reach of each promotion. These reaches are based on the joint event sponsorship packages. Please contact us if you'd like to know the reach estimates for promotions pertaining to singular events.

Underwriter Sponsorship		
<p>Event underwriters will be the leading event sponsors in all promotion of the event. Underwriters receive the following promotion:</p> <ul style="list-style-type: none"> • Underwriters will receive up to 8 complimentary event tickets to the Stimpson Cup (golf and dinner) and/or up to 15 complimentary tickets to the Fall Benefit (ticket amounts dependent on which event(s) is sponsored) • All collateral material will list the event as: “[Event Name] presented by [Your Company Name]...” including all invitations to be mailed prior to event, ads in local newspapers, and online promotions (reach: 1000+) • Company name/logo will featured prominently on the main landing page of TCS website from date of receipt of sponsorship through Oct. 2014 (reach: 2,000+) • Company name/logo will be displayed in bi-weekly social media blasts, email blasts to TCS partners and funders, and in all emails pertaining to the events (reach: 1000+) • Company name/logo will be thanked prominently in our two annual newsletters in April and October (reach: 2000+) • Company name/logo will be displayed on a large banner at entrance of both events, in a space accessible to the public eye (reach: 600+) 	\$20,000	Joint event sponsorship
	\$15,000	Fall Benefit only
	\$7,500	Stimpson Cup only
Platinum Sponsorship		
<p>Platinum sponsors receive the following promotion:</p> <ul style="list-style-type: none"> • Platinum sponsors will receive up to 8 complimentary event tickets to the Stimpson Cup (golf and dinner) and/or up to 10 complimentary tickets to the Fall Benefit (ticket amounts dependent on which event(s) is sponsored) • Platinum sponsors will be listed on all collateral material including all invitations to be mailed prior to event, ads in local newspapers, and online promotions (reach: 1000+) • Company name/logo will featured prominently on the event webpage of TCS website from date of receipt of sponsorship through Oct. 2014 (reach: 1,000+) • Company name/logo will be displayed in bi-weekly social media blasts, email blasts to TCS partners and funders, and in all emails pertaining to the events (reach: 1000+) • Company name/logo will be thanked in our two annual newsletters in April and October (reach: 2000+) • Company name/logo will be displayed on a large banner at entrance of both events, in a space accessible to the public eye (reach: 600+) 	\$12,000	Joint event sponsorship
	\$10,000	Fall Benefit only
	\$5,000	Stimpson Cup only

Gold Sponsorship		
<p>Gold sponsors receive the following promotion:</p> <ul style="list-style-type: none"> • Gold sponsors will receive up to 4 complimentary event tickets to the Stimpson Cup (golf and dinner) and/or up to 6 complimentary tickets to the Fall Benefit (ticket amounts dependent on which event(s) is sponsored) • Gold sponsors will be listed on all collateral material including all invitations to be mailed prior to event, ads in local newspapers, and online promotions (reach: 1000+) • Company name/logo will featured on a list of sponsors on the event webpage of TCS website from date of receipt of sponsorship through Oct. 2014 (reach: 1,000+) • Company name/logo will be displayed in a monthly social media blast, and in all emails pertaining to the events (reach: 600+) • Company name/logo will be thanked in our two annual newsletters in April and October (reach: 2000+) • Company name/logo will be displayed on signage at both events, in a space accessible to the public eye (reach: 400+) 	\$7,000	Joint event sponsorship
	\$5,000	Fall Benefit only
	\$3,000	Stimpson Cup only
Silver Sponsors		
<p>Silver sponsors receive the following promotion:</p> <ul style="list-style-type: none"> • Silver sponsors will receive up to 4 event tickets to the Stimpson Cup (golf and dinner) and/or up to 6 tickets to the Fall Benefit (dependent on which event is sponsored) • Company name/logo will featured on a list of sponsors on the event webpage of TCS website from date of receipt of sponsorship through Oct. 2014 (reach: 1,000+) • Company name/logo will be displayed in a monthly social media blast, and in all emails pertaining to the events (reach: 600+) • Company name/logo will be thanked in our two annual newsletters in April and October (reach: 2000+) • Company name/logo will be displayed on signage at event, in a space accessible to the public eye (reach: 400+) 	\$3,500	Joint event sponsorship
	\$3,000	Fall Benefit only
	\$1,000	Stimpson Cup only
Supporting Sponsors		
<p>Supporting sponsors receive the following promotion:</p> <ul style="list-style-type: none"> • Silver sponsors will receive up to 2 event tickets to the Stimpson Cup (golf and dinner) and/or up to 4 tickets to the Fall Benefit (dependent on which event is sponsored) • Company name will be listed on event webpage of TCS website from date of receipt of sponsorship (reach: 500+) • Company name will be displayed in a monthly social media blast (reach: 100+) • Company name will be thanked in our annual Oct. newsletter (reach: 800+) • Company name will be displayed on signage at event(s), in a space accessible to the public eye (reach: 400+) 	\$1,250	Joint event sponsorship
	\$1,000	Fall Benefit only
	\$500	Stimpson Cup only

To secure your sponsorship package, please complete the following form. For more information on sponsoring an event please contact Amanda Blount, Development Director for Trinity Counseling Service at 609-924-0060 or by email at amanda.blount@trinitycounseling.org.



Yes, we would like to become a sponsor of a Trinity Counseling Service event!

Company or family name: _____

(Please print exactly how you would like it published)

Contact person: _____ Title: _____

Contact phone: _____ Email: _____

Please indicate for which event you would like to be a sponsor:

- Joint** event sponsorship (both the Stimpson Cup and Fall Benefit)
- Fall Benefit** sponsorship *only*
- Stimpson Cup** sponsorship *only*

Please indicate the level of sponsorship you would like to join at:

- Underwriter** (Joint: \$20,000, FB: \$15,000, SC: \$7500)
- Platinum** (Joint: \$12,000, FB: \$10,000, SC: \$5,000)
- Gold** (Joint: \$7,000, FB: \$5,000, SC: \$3,000)
- Silver** (Joint: \$3500, FB: \$3,000, SC: \$1,000)
- Supporting** (Joint: \$1250, FB: \$1,000, SC: \$500)

Payment Method

Enclosed is a check in the amount of: \$ _____

Please charge the amount of \$ _____ to my Visa/Mastercard/Amex (circle one)

CC # _____, Exp. Date: _____ CVV#: _____

Anonymous

- Check here if you would like this sponsorship to remain ANONYMOUS. Your name will not be printed on any materials or on our annual report.

Trinity Counseling Service is a registered 501(c)3 nonprofit organization. Your sponsorship is tax deductible less the value of goods received. A tax exemption letter will be provided to you from Trinity Counseling Service when payment is received.